

OKLAHOMA LIBRARY ASSOCIATION
Program Committee and Executive Board Meetings
Friday, July 17, 2009

Attending: Leslie Langley, Alicia Smith, Wayne Hanway, Janet Brooks, Catharine Cook, Lotsee Patterson, Tori Gregory, Pat Waver-Meyers, Debbie Robertus, Sharlotte Riggle, Shari Clifton, Lee Ann Barnes, William Young, Beth Webb, Joan Sizemore, Lynda Reynolds, Robin Leech, Nicole Crethar, Tanya Finchum, Basha Hartley, Rhonda Turley, Tiffany Benson, Barbara Miller, Jenny Stenis, Cathy Van Hoy, Kathryn Lewis, Dana Belcher, Louisa Payne, Barbara Pickthorn, Sarah Robbins, Kay Boies, Charles brooks, Susan McVey, Melissa Huffman.

Program Committee Minutes

I. Call to order - The meeting was called to order at 10:08 a.m. by Program Chair Wayne Hanway. Introductions were made and a sign-in sheet passed around.

II. Setting Conference Goals: Wayne presented 2010 Goals which were followed by discussion. Added to:

- More programs balanced between 2 associations
- Special events to show off OKC to visitors
- Terrific speakers: dynamic with impact
- Have a good time
- Make it a success in every way; including financially
- Bring in new and fresh ideas

Were:

- Good value for time and money
- More vendor appreciation
- Opportunities for networking

III. Discuss Ideas:

a. Speakers: The banquet speaker list that was created at Leadership Retreat was revisited added to then narrowed down. The 5 top contenders are: Timothy Egan, Greg Mortenson, Charlaine Haris, Neil Gaiman and Ken Burns. The top 5 names on the Keynote speaker list are: Joan Frye Williams, Neil Gaiman, Clifford Stoll, Benjamin Zander, and Brewster Kahle.

b. Special events: Many ideas about evening events were discussed leading up to the fact that the local Arrangements Committee is meeting July 20 and will take into advisement all suggestions and will present ideas to the Program Committee at the next meeting.

c. Conference schedule: The conference dates are April 19 – 21, 2010 and will be held at the Cox Center in Oklahoma City. Offering programs or services on Sunday prior to the conference was briefly discussed in order to appeal to those coming in from out of state. Wayne reminded that September 10 is the first timeline deadline.

IV. How are we going to do it:

a. Coordinating with MPLA: Wayne and Basha will attend an MPLA meeting in Denver in July and will come back with information about MPLA's schedule so that both association's schedules can be coordinated.

b. Website and forms: Tiffany has all program submission, speaker and room set-up forms rebuilt and combined and they can be reached from the old website www.oklibs.formtools Wayne reminded all that only one person from each DRoC is responsible for form submission.

V. Local Arrangements – has not met yet and had no report

VI. Reports from Divisions, Roundtables and Committees:

- **TSRT** – Pre-Conference plans are being made with Janet Swann-Hill from University of Colorado. About the Future of Tech Services, OPAC and Social Tagging and RDA status.
- **Vendor Appreciation** – possible demo area and Internet kiosk in exhibit area. Hope to attract additional vendors this year.
- **Endowment** - \$4000 was raised at 2009 Conference and fundraising ideas are being explored.
- **LED** – In progress. Possible follow up on 2009 program on Tutorial Development.
- **Mildred Laughlin Festival of Books** – exploring a conference fundraiser.
- **GODORT** – haven't yet met.
- **CATS** - Workshop is planned for November. Considering Storytime Outreach as conference program. More gaming programming.
- **ILC** – in progress
- **UCD** – Discussing having an all day pre-conference for middle managers and higher about budget cuts and assessment services and how to cope. Hopeful that MPLA UVD will co sponsor a program. Will present Buried Treasures for the last year. Will also host Poster Sessions and submission deadlines for this will be later than regular program deadlines.
- **Sequoyah** – Both authors will be in attendance so 2 concurrent pre-conference sessions will be held. There will be 3 regular Sequoyah programs and Not-Quite-Sequoyah will not be held this year. Sequoyah authors will be invited to speak at a Sequoyah/Cats/OASLMS Luncheon.
- **Marketing** – Considering a mini-marketing pre-conference. Looking at possibility of Social Networking/cloud computing workshop.
- **PLD** – two Oklahoma Author panels will be scheduled with possibility of a luncheon.
- **Tribal** – planning a Lightning Talk program where topics are only open for 5 minute discussion.
- **SRRT** – Service to Hispanics is a possible program facilitated by ALA president.
- **Ethics** – ideas include a program focusing on customers and library staff with disabilities and a program about service to the Lesbian, Gay and Transgendered community.
- **Legislative** - Considering a program about IRS lobbying and 501C3 status. Possibly get an ALA Washington representative as speaker. Luncheon plans may include hosting a panel representatives on current issues from across the state

The meeting was adjourned at 12:20 by President Charles Brooks

EXECUTIVE BOARD AGENDA

Attending: Kay Boies, Susan McVey, Leslie Langley, Wayne Hanway, Kathy Latrobe, Bill Young, Pat Weaver-Meyers, Debbie Robertus, Lee Ann Barnes, Lynda Reynolds, Robin Leech, Tiffany Benson, Barbara Miller, Melissa Huffman, Charles Brooks, Louisa Payne

- I. **Call to Order – Charles Brooks.** The meeting was called to order at 12:55 p.m.
- II. **Roll Call – Charles Brooks for Stacy Schrank.**
- III. **Receive May Minutes**
- IV. **Treasurer's Reports**
 - A. **OLA – Sarah Robbins/Lynda Reynolds.** Robin Leech moved to accept the report; Melissa Huffman seconded. The report was accepted as submitted.
 - B. **OASLMS – Cathy Carlson.** No report to submit.
- V. **Unfinished Business**
- VI. **New Business**
 - A. **OLA GOLD/Leadership Institute Proposed Workshop – Debbie Robertus.** Workshop entitled “Working Together Apart”. They are working on a new flyer. Pat Weaver-Meyers moved to accept the proposed workshop; Melissa Huffman seconded. The workshop was approved.
 - B. **Technical Services Roundtable Proposed Workshop – Louisa Payne.** Workshop entitled “Breaking Down the Walls: Improving Communications between Technical and Public Services”. Revisions were suggested for the flyer. Leslie Langley moved to accept the proposed workshop with flyer revisions; Robin Leech seconded. The workshop was approved.
 - C. **Other.**
- VII. **Information Reports**
 - A. **President – Charles Brooks.** Has completed committee appointments. Attending the kick-off dinner for the Information Matrix camp and will be selecting merchandise soon. Has put together an ad hoc committee on communication. He will be on vacation the first week of August but will be available through email.
 - B. **ALA Councilor – Anne Prestamo/Pat Weaver-Meyers.** Pat indicated that library budget discussions were at the forefront of the chapter councilor meetings. They also discussed managing organization websites and outsourcing the management of some functions. Barbara Miller presented on behalf of Anne Prestamo. The civil marriage resolution passed. They also voted to broadly support the health plan initiatives. Council sessions will be recorded and made available to members though not live streaming. ALA’s budget fell \$1.4 million short this year—had to pull from their reserve fund. Record attendance at the ALA conference this year. PATRIOT Act is supposed to sunset in December; made a resolution to support the PATRIOT Act ending. Susan Gregory was elected to the council.
 - C. **Executive Director – Kay Boies.** Has several new computers. Had to clean up the directory to meet USPS standards. Just returned from ALA –chapter relations has a report about millennial library workers and their reasons for joining associations, etc. Chapter relations will be doing a study on crisis indicators within the states. Revenue

sources, communication tactics, and virtual meetings were also discussed. The Freedom to Read foundation's gala was a celebration of Judith Krug's service; the program included an ad from OLA.

- D. MPLA Representative – Basha Hartley.** No report.
- E. Federal Relations Coordinator – Susan McVey.** Most of the information disseminated in this report comes from the ALA Washington Office. There will not be a separate National Legislative Day next year; it will be a part of the annual conference in 2010. There are not many ways that public and academic libraries can impact residential subscription to broadband; only vendors know how many are subscribing in an area. The Washington office taped many of their presentations, and these are available on their website as is new information about determining whether a work falls under Fair Use. Michigan situation: The state library has been moved under the state department of education. The state librarian position is no longer an executive level position to a civil service position. Arizona situation: The state library has been moved under the Secretary of State. Ohio situation: The majority of their funding is often from the state with little local support. The Governor is expected to lower the state funding of libraries substantially. In Oklahoma, we are officially a part of the recession now; we are expecting cuts during the fiscal year beyond what was done during the budgeting. Since the legislature is not in session, as shortfalls occur the shortfall is spread across the board.
- F. State Department of Education Coordinator – Perri Applegate.** No report.
- G. FOLIO – Gerry Hendon.** No report.
- H. Webmaster – Tiffany Benson.** Working on getting the forms ready for use. Written instructions are available on how to edit your pages in the CMS.
- I. Oklahoma Librarian – Barbara Miller.** Her first issue is out. The next deadline for article submission is August 15th. There will be an oral history column and a tech services column.
- J. Publicity Coordinators – Bill Young/Sharon Saulmon.** They will be “shopping” for new merchandise on July 31. A new Read Y'all poster featuring Jason White will be released at Encyclomedia. Working on a poster featuring Vince Gill. Discussed how to market the joint OLA/MPLA Conference beyond Oklahoma.
- K. Other**
Bill Young and Kay Boies are still attending the First Amendment Congress meetings.

VIII. **Adjourn.** The meeting adjourned at 2:20 p.m.